# Simplify

### the Future

## with CABSY

**CABSY** is a leading innovation-driven company that utilizes the growing evolution of data, power over ethernet (PoE), artificial intelligence (AI), and the internet of things (IoT) to simplify the future of lighting.

The company was established in 2019 with a vision to become a global leader in cutting-edge PoE connected lighting systems. It's spearheaded by a team of visionary entrepreneurs, engineers, and lighting specialists who are focused on revolutionizing traditional AC power transmission

and control of LED lighting through smart technology and future-forward and intelligent sustainability.

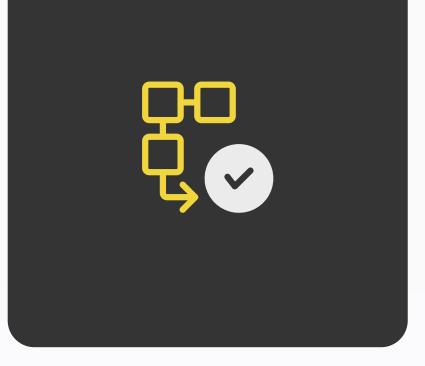




### Smart Technology

We build smart lighting solutions that help people live and work better — because we believe that good lighting is not just a luxury, it's a necessity.

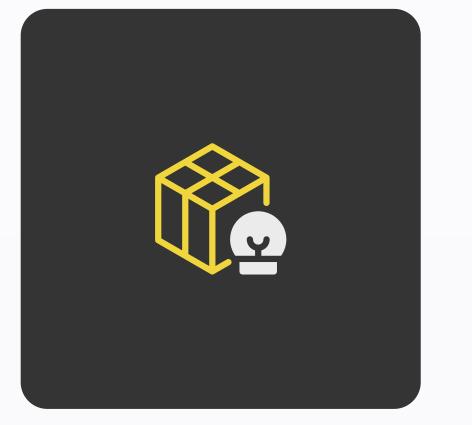
Many studies have shown the crucial role of lighting in our homes and workplaces in terms of productivity and feeling safe. With that in mind, CABSY works on elevating the technology of modern buildings by leveraging state-of-the-art IoT and PoE innovations to ensure that lighting can address these factors, in addition to being cost-effective and comfortable



#### **Future Forward**

CABSY deeply values the quality of human life; therefore, it has established a sustainably focused loT- and PoE-based system.

And since the human factor dominates our company's mindset, CABSY aims to change the future by renovating lighting systems in a way that coincides with their architecture and needs. Since, in commercial and industrial buildings and facilities, innovation is necessary — and CABSY puts humans at the center of its technology.



#### Intelligent Sustainability

Our commitment to well-being, sustainability, and innovation is the foundation of everything we stand for. We believe we all have a shared responsibility to use nature's resources wisely and preserve them as much as possible. Additionally, we don't have to surrender our comfort and well-being to be sustainable. CABSY builds intelligent sustainability solutions that are simple to integrate, operate and maintain.



#### **Our Vision**

CABSY was established in 2019 with a vision to become the global leader in cutting-edge PoE (Power over Ethernet) connected lighting systems.



CABSY's mission is to revolutionize traditional AC power transmission and control of LED lighting through smart technology and futureforward and intelligent sustainability.



#### **Core Values**

Our core values define how we see ourselves as a company and the principles that guide our daily decisions. Our vision of establishing elegant, comfortable, and smart technology that is friendly to our ecosystem is our main value, and we make sure all our work reflects this. Our core values are best described as follows:



Quality We are proud of the work that we do and



#### Communication

We are keen to provide clear, concise, and

the achievements that we have accomplished. Therefore, we put a lot of trust in our products and make sure that our clients feel the same way by paying attention to details and consistently delivering excellent quality in all aspects of our work.

transparent status updates as we believe that open and honest communication builds trust and is the foundation for successful ongoing relationships.



#### **Customer Service**

Our experienced team strives to exceed our clients' expectations by listening carefully, responding to their needs, and providing quality solutions and services to their complete satisfaction.



#### Integrity

Our word is our bond. Our team works hard to bring value to the world by providing highquality work as well as smooth communication with our partners. We will also take full responsibility for our mistakes.

With divergent thinking and the latest PoE and IoT technologies, CABSY has developed an economical, energy-saving, and efficient lighting solution called **nLUMINAIRE**.

**nLUMINAIRE** is a PoE Connected Lighting System that uses ethernet cable to transmit DC power and data to efficiently power, monitor, and control LED light fixtures. It reduces installation and operating costs and lowers carbon footprint while enhancing safety and security. By implementing this elegant lighting system, both commercial and industrial buildings



are becoming smarter and more sustainable.

nLUMINAIRE comprises of intelligent hardware devices and software suites that are simple to install, configure and manage. The system is straightforward to deploy and compatible with any third-party LED light fixture and can be implemented in either upcoming lighting installations or existing LED lighting networks in renovation or upgrade situations.

www.cabsy.com